

There are 4 categories of advertising available on tobagoisland.com:

- 1) Listing
- 2) Advanced Listing
- 3) Standard Package
- 4) Premium Package
- 5) Banner Advertising.

## 1) Listing Includes:

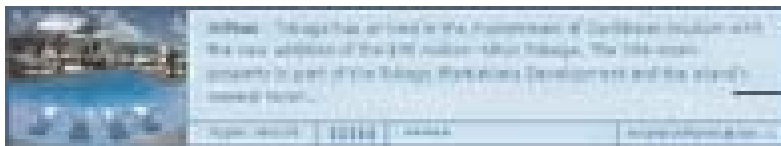
- Contact details and an email link
- Brief Description (50 words Max.)

Cost: US \$40 per year (including set up fee and quarterly updates if required)

## 2) Advanced Listing Includes:

- Contact details and an email link
- Brief Description (75 words Max.)
- Photograph
- Monthly website statistics

Example:



Cost: US \$60 per year (including set up fee and quarterly updates if required)

## 3) Standard Package Includes:

- Advanced Listing (as (2) above)

With the following additions:

- Own website page
- Description of the services
- List of facilities available / key features
- Up to 3 images (max.) of your choice
- Price band
- Contact details and an email link
- Monthly website statistics

Cost: US \$120 per year  
(including set up fee and quarterly updates if required)



## 4) Premium Package Includes:

- Advanced Listing (as (2) above)

With the following additions:

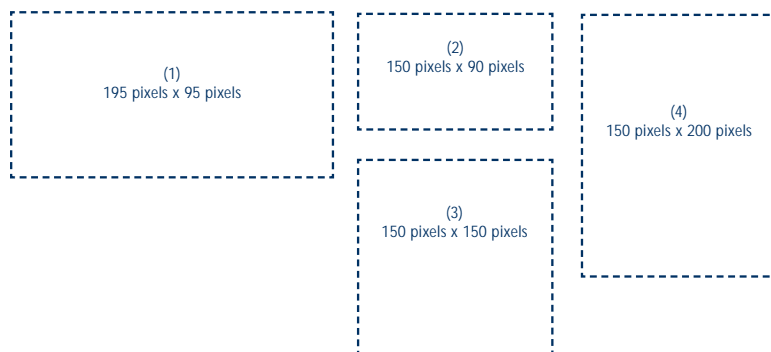
- Own website pages
- Detailed description of hotel/service
- List of facilities available / key points
- Upto 9 images of your choice
- Online contact form (which is directed straight to your email)
- Forum area (where users can post their own comments and views)
- Rating service (1-5\*)
- Locational Map
- Monthly website statistics

Cost: US \$160 per year (including set up fee and quarterly updates if required)



For a working example of the premium package please click here: <http://www.tobagoisland.com/wheretostay/resorts.html>

## Banner Advertising fees:



(1) 195 x 95:	Home Page Advertising	US \$60 (for a 3 month period)
(2) 150 x 90:	a) Introduction Page	US \$25 (for a 3 month period)
	b) Premium Page	US \$20 (for a 3 month period)
(3) 150 x 150:	a) Introduction Page	US \$35 (for a 3 month period)
	b) Premium Page	US \$30 (for a 3 month period)
(4) 150 x 200:	a) Introduction Page	US \$40 (for a 3 month period)
	b) Premium Page	US \$35 (for a 3 month period)

## Advertising Agreement

This Advertising Agreement is made between **tobagoisland.com** and the **Advertiser**.

tobagoisland.com is offering the Advertiser the ability to promote its contact information, descriptions, images and rates on the "tobagoisland.com" website for the chosen advertising packages (as described above).

tobagoisland.com reserves the right to refuse any Advertising material which is deemed to be of an unsuitable nature.

A person signing this Advertising Agreement on behalf of the Advertiser warrants that he/she is acting in an official capacity for the Advertiser and they are authorised by the Advertiser to enter into this Agreement.

By signing this Agreement and submitting payment for this service, the Advertiser agrees to the following Terms and Conditions. These exist to ensure that tobagoisland.com services remain creditable and of the highest quality.

## Terms and Conditions

- All Advertising Agreements received will continue for a period of one year from the date of the upload onto the website, notified to you via email.
- Banner advertising Agreements received will continue for a period of three months from the date of the upload onto the website, notified to you via email.
- All advertising shall automatically be renewed for successive periods of one year / three months, unless either party gives notice of its intent to withdraw.

Withdrawal by the Advertiser would be subject to:

- Cancellation by notification in writing by mail or email to tobagoisland.com no later than twenty one days prior to the end of the term of either one year / three months renewal period.
- No pre-paid fees will be refunded in the event of cancellation of the Agreement during its advertising period (one year / three months).
- tobagoisland.com will notify the Advertiser of any rate increases, thirty days prior to renewal of the Agreement.
- tobagoisland.com retains ownership and all rights to the "tobagoisland.com" names, logos, graphics, database, editorial, and information.
- tobagoisland.com reserves the right to modify the layout/style of the Website.
- tobagoisland.com will submit any change to these Terms and Conditions to the Advertiser via mail or email.
- tobagoisland.com cannot be held liable for any damage, loss of information, integrity of the Internet or computer downtime, resulting from actions or events beyond our control.
- The Advertiser will retain the ownership of any artwork or graphics supplied to tobagoisland.com for inclusion on the website.
- Terms and Conditions of the Advertising Agreement, must be fulfilled prior to any launch online of any advertising.

I have read, understand and agree the Advertising Agreement Terms and Conditions as set out above.

COMPANY: \_\_\_\_\_ NAME: \_\_\_\_\_ POSITION: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

This signed Terms and Conditions form, together with the appropriate cheque for \_\_\_\_\_ in US \$ should be sent to: **tobagoisland.com**, PO Box 1078, Canaan / Bon Accord, Tobago, West Indies.

Cheques made payable to **Joe Zielinski**.

**\*\* PLEASE EMAIL THESE ADVERTISING DETAILS TO: [advertising@tobagoisland.com](mailto:advertising@tobagoisland.com) \*\***

Name of Business / Service / Facility to be advertised.

Address of Business / Service / Facility to be advertised.

Telephone Number(s).

Fax Number(s).

Business / Service / Facility Email Address.

Contact Name for Business / Service / Facility to be advertised.

Position in Business / Service / Facility.

Contact Name Email Address.

Please indicate your advertising requirement.

I.e. Listing / Advanced Listing / Standard Package / Premium Package  
Banner Package (i.e. (1), (2)a, (2)b, (3)a etc.

Details and images (if any) you would like to be incorporated onto the your advertising.

Alternatively your details can be located from your own website and then a draft prepared and email to you for your approval.